



Haverford Township School District Education Foundation
PO Box 788
Havertown, PA 19083
(610) 853-5900 ext. 4555 www.HaverfordEdFoundation.org

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February 25, 2022

Dear Race Sponsor and Education Advocate:

The **Twilight Run is back!** What an unprecedented two years it has been! Among those most seriously affected by this enduring pandemic have been Haverford students, faculty, staff and their families. We are very excited to be returning to some sort of normalcy with the return of the **Twilight 5K Run & Walk and One Mile Elementary School Challenge on Saturday, April 30, 2022.**

Here are a couple of reasons to participate in this year's Twilight event:

- (1) **The Elementary School 1 Mile Challenge** – We are encouraging all Haverford School District Elementary School students to sign-up to show their healthy sense of competition and school spirit by competing in the **1 Mile Elementary School Challenge**. Your school can work together to bring “home” the coveted **Elementary School Challenge Cup Trophy!**
- (2) **No Running Required – Fun for the Entire Family** – You can, of course, run or walk the course, but our post-race **“Party on the Town”** proves that this event is more than a run - it's a community event! All participants may use their racing bib to **“Party on the Town”** afterwards - for complimentary beverages and free & reduced priced food items at participating local businesses.
- (3) **But, if you do run, experience a unique 5K racecourse that spans Darby Road** – Participants get to run on a major thoroughfare as Darby Road from Marthart to West Chester Pike will be closed briefly for this unique community race.

Student Representatives

Elie Dean
Jaylen Downs
Abby Gondek
Erin Hughes
Alyssa Seavey
Gabe Zwilling

Across the country, school districts are cutting back due to budgetary constraints – even more so because of the pandemic. Options are disappearing and the creative outlets for students and teachers alike are fading, but not so in Haverford Township.

Since our inception in 2004, we have awarded over 200 grants that include innovative projects like: **“PAWS for Reading”**, which helps emerging and reluctant readers practice their reading skills by reading to the best listener – a dog; **“One School, One Book”**, author visits and academic assemblies; **“Artist in Residence”** programs, where professional Shakespearean theater and jazz musician artists teach and work with students in the classrooms; and **“Discover Day”** – a unique, fun and interactive day of STEM for elementary and middle school district students held at HHS.

The Foundation is a duly qualified, tax exempt organization under section 501(c)(3) of the Internal Revenue Code. All gifts are tax deductible to the full extent of the law.

We are fortunate to live in a community that supports its schools, a community that works together to enhance the learning environment for all our students. But we could not do this good work without you! The Twilight Run is our major fundraiser, and we are asking for your support. With the generous support of township residents and business owners just like you, the Ed. Foundation will continue to have a real impact on our schools.

This year's **Twilight Run is dedicated to the memory of Kathryn Cox.** Kathy or Mrs. Cox to most, was a lifelong resident of Haverford Township and the mother of 13 Haverford graduates. She was a remarkable community leader, founding member of the HTSD Education Foundation, first president of the Haverford Soccer Club, a tireless supporter of Haverford public schools through her unwavering interest, support and funding of innovative learning opportunities that inspire Haverford students. We are honored to dedicate the Twilight Run event in her memory.

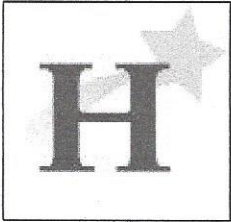
Again, we would greatly appreciate your sponsorship of the Twilight Run and hope to see you there!

Sincerely,

James Liou, President

Kathy Kerns, Twilight Run Race Director

Our mission: To fund innovative learning opportunities that inspire Haverford students.



Business Partnership Package
Haverford Township School District
Education Foundation
Twilight 5K Run, Walk & 1-Mile Kid Challenge
Saturday, April 30, 2022, 4:00 p.m.

The Haverford Township School District Education Foundation is the result of the vision of local community leaders who wished to enhance the school district's curriculum and activities with privately funded enrichment programs for students in the district. Thanks to a supportive community we have distributed or earmarked more than \$300,000 for our on-going Mini-Grant programs and large-scale School Empowerment Grants. These include the 3D Printer & Creation Station and PASCO technology & computer software program for the 9th grade science course, "Engineering to Learn"; support of the district's BASIS program; HHS Discover Day; HMS Girls Lead Program; Chatham Park 5th Grade Flexible Seating Classrooms; our Speaker's Bureau Series; as well as many other innovative learning opportunities throughout the school district.

Each year, we present our Twilight 5K Run, Walk & 1-Mile Kid Challenge as a community event and fundraiser to benefit the Foundation's grant programs. We need your support to make this year's Twilight Run another great success!

I would like to support the foundation's education mission at the below level:

- Naming Rights to Event \$10,000*** (business name on donor webpage & race T-shirt, 4 race entries, banner display)
- Summa Cum Laude - \$5,000*** (business name on donor webpage & race T-shirt, 4 race entries, banner display)
- Magna Cum Laude - \$2,500*** (business name on donor webpage & race T-shirt, 4 race entries, banner display)
- Cum Laude - \$1,000*** (business name on donor webpage & race T-shirt, 4 race entries)
- Merit Scholar - \$500*** (business name on donor webpage & race T-shirt, 2 race entries)
- Honor Roll - \$250** (business name on donor webpage & race T-shirt, 1 race entry)
- Honorable Mention/Friend of Education - \$150** (business name on donor webpage & race T-shirt)
- I cannot be a sponsor. Please accept my donation of \$ _____**
- I would like to volunteer**

**For inclusion on the T-Shirt, please respond by April 6, 2022*

Name: _____

(As you wish to be listed on the donor web page & T-shirt)

Contact Name: _____

Address: _____

Phone: _____ **Email:** _____

Please send my donor thank you by email so my sponsorship can go to programming not postage

** Please email a "clean" black and white logo to info@HaverfordEdFoundation.org

*** If your employer provides matching donations, please don't forget to send us the required forms!




































**** **Questions?** Please contact us at info@HaverfordEdFoundation.org or 610-853-5900 ext. 4555

Please return to: Haverford Township School District Education Foundation
P.O. Box 788, Havertown, PA 19083

*The foundation is a duly qualified, tax-exempt organization under section 501(c)(3) of the Internal Revenue Code.
All gifts are tax deductible to the full extent of the law.*

Twilight 5K Run/One Mile Elementary School Challenge 2022

YOUR BUSINESS/COMPANY WILL RECEIVE THE FOLLOWING OPPORTUNITIES FOR A SPONSORSHIP OF ...

		Name on T-Shirt	Materials in Promo Goody Bag	Name & Link on Race Website	Logo on T-Shirt	2 Race Registrations	Display Banner & Table <i>(Optional)</i>	4 Race Registrations	Present Top Awards	Event Naming Rights
Honorable Mention / Friend of Education	\$150									
Honor Roll	\$250									
Merit Scholar	\$500									
Cum laude	\$1,000									
Magna cum laude	\$2,500									
Summa cum laude	\$5,000									 \$10,000

If your employer or any of your organizations provide matching donations, please don't forget to send us the required forms!